

## Privacy Policy

### PRIVACY POLICY AND INFORMATION REGARDING THE PROCESSING OF THE PERSONAL DATA OF USERS-SURFERS OF THE SITE IN COMPLIANCE WITH ART. 13 OF REGULATION (EU) 2016/679 ("GDPR")

DATA CONTROLLER	<b>Fiamma S.p.A.</b> <b>Address: Via S. Rocco, 56</b> <b>21010 - Cardano al Campo (Va)</b> <b>E-mail: <a href="mailto:fiamma@fiamma.it">fiamma@fiamma.it</a></b> <b>("Company" or "Controller")</b>
PRIVACY REFERENCE PERSON	E-mail: <a href="mailto:privacy@fiamma.it">privacy@fiamma.it</a>

FIAMMA S.P.A. as data controller of the processing of personal data in compliance with EU Regulation 679/2016 applicable from 25 May 2018 - General Data Protection Regulation ("GDPR") and the applicable national legislation - Personal data protection code Legislative Decree 196/2003 as amended by Legislative Decree 101/2018 (hereinafter the GDPR and national legislation are collectively referred to as "Applicable Law") recognises the importance of the protection of personal data and considers their protection one of the main objectives of its business.

Before communicating any personal data, FIAMMA S.P.A. invites you, as a user of the Site, to carefully read this privacy policy ("Privacy Policy"), since it contains important information on the protection of personal data and on the security measures adopted to guarantee its confidentiality in full compliance with the Applicable Law.

Furthermore, this Privacy Policy:

- is intended only for the website [www.fiamma.it](http://www.fiamma.it) while it does not apply to other websites that may be consulted through external links;
- is to be understood as a disclosure pursuant to the Applicable Law to those who interact with the Site.

As for the cookies installed by the site, please refer to the dedicated Cookie Policy.

(<https://www.fiamma.it/en/cookie-policy/>)

<b>PURPOSE OF THE TREATMENT AND CONDITION THAT MAKES THE TREATMENT LAWFUL</b>	<b>DATA RETENTION PERIOD</b>
<b>1. Provision of services requested by you</b> The data you provide will be processed for the following purposes:	The data will be stored:

<ul style="list-style-type: none"> <li>a) Access to the b2b reserved area to use the services dedicated to registered customers (<a href="https://www.fiammaexpert.com/index.php?route=b2b/login">https://www.fiammaexpert.com/index.php?route=b2b/login</a>) or request for credentials to access the reserved b2b area (<a href="https://www.fiammaexpert.com/index.php?route=information/b2bcontact">https://www.fiammaexpert.com/index.php?route=information/b2bcontact</a>)</li> <li>b) Access to the document reserved area for Fiamma resellers (<a href="https://www.fiammaexpert.com/index.php?route=account/login">https://www.fiammaexpert.com/index.php?route=account/login</a>) or request for credentials to access the document reserved area for Fiamma resellers (<a href="https://www.fiammaexpert.com/index.php?route=account/register">https://www.fiammaexpert.com/index.php?route=account/register</a>)</li> <li>c) Request for the official Fiamma catalogue (<a href="https://www.fiamma.it/en/contact-us/">https://www.fiamma.it/en/contact-us/</a>)</li> <li>d) Search for Fiamma resellers for purchases or assistance services (<a href="https://www.fiamma.it/en/dealer/">https://www.fiamma.it/en/dealer/</a>)</li> <li>e) Request for technical support (<a href="https://www.fiamma.it/en/request-technical-support/">https://www.fiamma.it/en/request-technical-support/</a>)</li> <li>f) Fiamma Brand management (<a href="https://www.fiamma.it/wp-content/uploads/2024/01/logo_use_EN.pdf">https://www.fiamma.it/wp-content/uploads/2024/01/logo_use_EN.pdf</a>)</li> </ul> <p><b>The condition that makes the processing lawful is the execution of a contract of which the data subject is a party or the need to execute pre-contractual measures adopted at the request of the data subject.</b></p>	<ul style="list-style-type: none"> <li>a) For the duration of the contractual relationship up to a maximum of 10 years from its termination;</li> <li>b) For the duration of the contractual relationship up to a maximum of 10 years from its termination;</li> <li>c) For the time necessary to process the request;</li> <li>d) For the time necessary to process the request;</li> <li>e) For the duration of the contractual relationship up to a maximum of 10 years from its termination.</li> <li>f) For the duration of the contractual relationship</li> </ul>
<p><b>2. Informations and promotions</b></p> <p>The data you provide will be processed with your consent for the following additional processing purposes: periodic sending of the Fiamma newsletter with news relating to new products, updating the catalogue and sending communications relating to events organised by</p>	<p>The data will be kept until the consent is revoked and in any case up to a maximum of 10 years.</p>

<p>Fiamma (invitations to workshops, seminars, etc.) via e-mail and/or sms and/or instant messaging;</p> <p><b>The condition that makes the processing lawful is your consent</b> (which is optional and can be revoked at any time). The withdrawal of consent does not affect the data processing activities carried out previously.</p>	
<p><b>3. Sending spontaneous applications through the Work with us section</b></p> <p>The data you provide will be processed for personnel selection purposes, in compliance with the specific information provided in the dedicated Work with us information.  <a href="https://www.fiamma.it/wp-content/uploads/2024/01/Work-With-Us_EN.pdf">https://www.fiamma.it/wp-content/uploads/2024/01/Work-With-Us_EN.pdf</a></p> <p><b>The condition that makes processing lawful is the need to execute pre-contractual measures adopted at the request of the data subject.</b></p>	<p>The data contained in the form and in the curriculum vitae will be kept for two years from receipt.</p>
<p><b>4. Fulfil obligations established by regulations and by applicable national and supranational legislation.</b></p> <p><b>The condition that makes the processing lawful is the need to fulfil legal obligations.</b></p>	<p>The data will be kept as long as the obligations established by regulations or by the applicable national or supranational legislation remain.</p>
<p><b>5. Defence in court</b></p> <p>If necessary, your data will be processed to ascertain, exercise or defend the rights of the Data Controller in court.</p> <p><b>The condition that makes processing lawful is a legitimate interest of the controller.</b></p>	<p>In the case of judicial litigation, the data will be kept for the entire duration of the same, until the exhaustion of the terms of practicability of the appeals.</p>

Once the retention terms indicated above have elapsed, the data will be destroyed, deleted or made anonymous, compatibly with the technical cancellation and backup procedures.

## **PROVISION OF DATA**

The provision of the data shown in the registration forms is mandatory for the purposes referred to in point 1 above for the provision of the services you requested. Failure to provide such data will make it impossible to use the services indicated.

Failure to provide data and your consent for the purposes referred to in point 2 (subscription to the Newsletter) will make it impossible to receive the Fiamma Newsletter.

Failure to provide the data requested in the form for sending the spontaneous application will make it impossible to send the application itself.

## **DATA RECIPIENTS**

The data may be processed by external parties operating as owners such as, by way of example, independent professionals (e.g. law firms, accountants), supervisory and control authorities and bodies and in general subjects, public or private, entitled to request data. The data may also be processed, on behalf of the Entity, by external parties designated as managers, who are given adequate operating instructions. These subjects are essentially included in the following categories:

- companies that offer management and maintenance services for the website's information infrastructure, including the e-mail sending service.

## **SUBJECTS AUTHORISED TO THE PROCESSING**

The data may be processed by employees or collaborators of the company departments appointed to pursue the aforementioned purposes, who have been expressly authorised for processing and who have received adequate operating instructions.

## **TRANSFER OF PERSONAL DATA TO COUNTRIES NOT BELONGING TO THE EUROPEAN UNION**

Personal data may be transferred abroad, in compliance with the provisions of the Regulation, even to countries outside the European Union when this is necessary for one of the purposes indicated in this statement. The transfer to non-EU countries, in addition to cases in which this is guaranteed by adequacy decisions of the European Commission, is carried out in such a way as to provide appropriate and appropriate guarantees in compliance with articles 46 or 47 or 49 of the Regulation.

## **RIGHTS OF THE DATA SUBJECT - COMPLAINT TO THE SUPERVISORY AUTHORITY**

By contacting the email address [privacy@fiamma.it](mailto:privacy@fiamma.it), data subjects can ask the Data Controller at any time:

- access to data concerning them, their cancellation, correction of incorrect data, integration of incomplete data, as well as limitation of processing;
- oppose the processing carried out in the performance of a task of public interest or connected to the exercise of public authority in compliance with art. 6 lett. e);
- revoke the consent given at any time, without prejudice to the legitimacy of the processing previously carried out.

Data subjects are also entitled to lodge a complaint with the competent supervisory authority (Article 77 of the GDPR), as well as to file petitions with appropriate judicial offices (Article 79 of the GDPR).

Furthermore, in the event that the processing is based on consent or on the contract and is carried out with automated tools, the data subjects are entitled to receive the data in a structured format, commonly used and readable by automatic devices, as well as, if technically feasible, to send them to another controller without impediments.

The data subjects are entitled to revoke the consent given at any time for promotional purposes, as well as to oppose the processing of data for the purpose of sending commercial communications, without prejudice to the legitimacy of the processing previously carried out.